



Funds advised by Permira Credit support FSN Capital VI's investment in Gottfried Stiller GmbH | MEGABAD, the DACH-based sanitary e-commerce retail shop

London, 1 September 2021: Permira Credit, one of Europe's leading specialist debt investors, today announced that funds it advises are acting as senior secured lender to FSN Capital VI'sⁱ investment in Gottfried Stiller GmbH | MEGABAD. The support highlights Permira Credit's focus on high quality, growing tech-enabled businesses and builds on Permira's proven track record of investing in ecommerce platforms.

Originally founded in 1973 as Gottfried Stiller GmbH, MEGABAD is a leading e-commerce retailer of sanitary products and accessories based in Germany. MEGABAD offers a wide range of products through its state of the art website and mobile applications to a broad customer group primarily in the DACH region. With its industry-leading product assortment of top international brands and a broad portfolio of own branded products, the company serves both B2C and B2B customers.

Collectively, the Permira Credit funds have invested approximately €13bn since inception in a range of European debt products, including over €9bn in European direct lending. Permira Credit has supported more than 300 companies across its strategies since its establishment in 2007.

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About Permira Credit

Permira Credit is one of Europe's leading specialist debt investors, advising investment funds and products which have provided ~€13bn of debt capital to over 300 European businesses. Permira Credit was established in 2007 and aims to partner with high quality, growing businesses across Europe to provide the capital they require and generate market-leading risk adjusted returns for investors.

To achieve this, Permira Credit follows three key investing strategies: Direct Lending, Structured Credit and CLO Management. Permira Credit also has a distinctive origination platform which benefits from the strength of Permira's extensive network including 6 European investing offices in UK, France, Germany, Sweden, Italy and Spain, and sector teams specialising in Consumer, Services, Healthcare and Technology. For more information, visit www.permiracredit.com

ⁱ FSN Capital GP VI Limited acting for itself and in the capacity of general partner or portfolio manager (as applicable) of FSN Capital VI L.P., FSN Capital VI Invest L.P. and FSN Capital VI Lux SCSp, respectively.